Portfolio

ojolo / abel garcía jiménez
Visual Artist & Creative Director

2026

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About

ojolo is the artistic pseudonym of abel garcía jiménez, a mexican visual artist who navigates the borderlands between introspection, digital mythology, and symbolic perception. his work unfolds through a visual language that merges traditional craftsmanship with generative technologies, creating pieces that serve as mirrors, codes, and rituals of contemporary consciousness.

through series and drops, **ojolo** crafts narrative portals—windows into states of observation, emotional transformation, and poetic resistance. his art invites viewers to experience an aesthetic of awakening, silence, and heightened vision, reclaiming the act of seeing as a deeply political, mystical, and personal gesture.

ojolo isn't a character. **he's a lens. a sign. a third eye drawn from pain and persistence.**

Bio

ojolo (abel garcía jiménez) is a mexican visual artist and creative director based in mexico city. his work explores introspection, emotional memory, and daily delirium through digital media, painting, installation, and collage. with an aesthetic that fuses the brutal and the lyrical, he creates images that speak to viewers on a symbolic and sensory level.

his background in design, visual storytelling, and global campaigns adds a unique communicative power to his artistic practice. he has been featured in digital platforms, emerging art calls, and independent curatorial spaces. **ojolo's** goal is not just to exhibit but to provoke deep, intimate reactions—eyes that see differently, gazes that transform. his complete portfolio is available at www.ojolo.com.mx

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Artist Statement

ojolo's work begins with intuition and chaos—an emotional archaeology in constant tension between the inner self and the collective psyche. he works with fragments: dreamlike visuals, overloaded symbols, textures that scratch at memory. his visual universe explores the act of seeing with different eyes—internal, defiant, and unsettling. through digital tools, painting, and collage, he constructs visual spaces that invite viewers to lose and find themselves. rather than providing answers, he seeks resonance. each piece attempts to grasp what constantly slips away: the unnamable, the uncertain, the flame that burns without consuming. his language fuses the brutal with the poetic, mirroring the raw complexity of human emotion. in a world saturated with hollow images, ojolo aims to create presence. his work is an eye turned inward— ojolo is not an observer. he is the ***wound that watches.***

creation as breathing.

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Trajectory

education and professional background

- marketing master's degree, unam - medalla "alfonso caso" to academic excellence, 2001-2002
- mba, universidad nacional autónoma de méxico, summa cum laude 1993-1997
- creative director and audiovisual production manager. 25 years in advertising.
- visual artist, self-taught since 1990.
- engraving techniques, workshop centenario coyoacán, 2003-2005.

exhibitions

- installation 'tr3s'. museo de la ciudad. 2007. querétaro, mx. (co-authored solo)
- installation 'the mexican'. libertad gallery. 2008. querétaro, mexico. (collective)
- 'pop-up méxico' (collective), 'manotazo visual' - 'mascarojo 44', 2026, casa blanca centro cultural, arequipa, perú
- 'arte y tecnología' (collective), sala marte, sep-nov 2026. ciudad de méxico, méxico

commissions

oil on compressed cardboard 'ligia-fender-eye'. 2023. mexico. ligia urroz, private collector

professional experience

- independent visual artist, creative strategist and multidisciplinary author.
- founder of ojolo.

awards, publications & short film selections

premio nacional del bicentenario / visual arts: 1st place in installation. 2010. querétaro, mx

publications

art maker magazine (issues 1 & 3) / visual art journal #41 / al-tiba9 #20 / counter-print (uk) / este país / lampa vida (cover illustration) / creAtIva vol. 10-advertising against advertising-large-format edition.

- **short film 'human-eyes'** [https://youtu.be/ogbjovfq_fs?si=wtxsgffotzyllpge]
  official selection: icj international film award, fiscum film festival
- **short film 'ix.miquiztli o la noche de la mirada muerta'** [https://vimeo.com/320971107]
  finalist: oaxaca film fest / semifinalist: continental film festival, lisbon film rendezvous, cine en corto 18-55 / official selection: festival internacional de cine de chihuahua
- **short film 'llegada la hora'** [https://vimeo.com/471491138]
  semifinalist: lisbon film rendezvous / official selection: 5 international festivals.
- **short film 'constructos visuales'** [https://youtu.be/svvuol5pcvo?si=rjeus1fxnvu3g9sz]
  official selection: 9 international festivals.

selected transmedia projects

- pantocrátor - experimental audiovisual album.
- l-eye-ght cathedrals - 19-piece audiovisual project: original music, moving image and ai-assisted visual creation.

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Last series artwork

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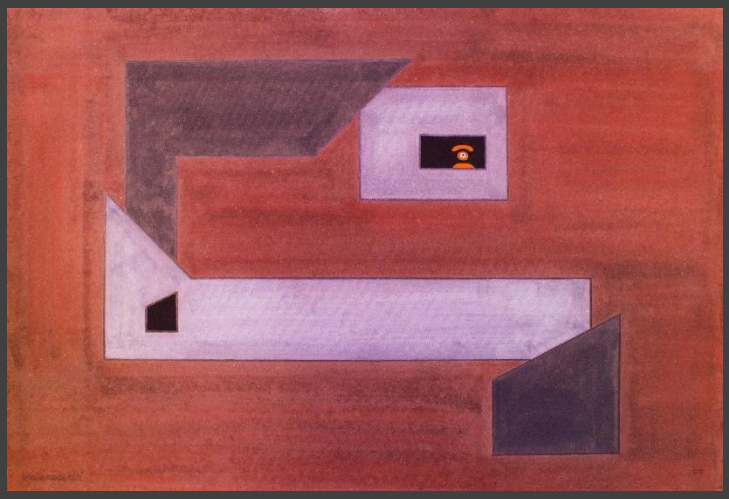
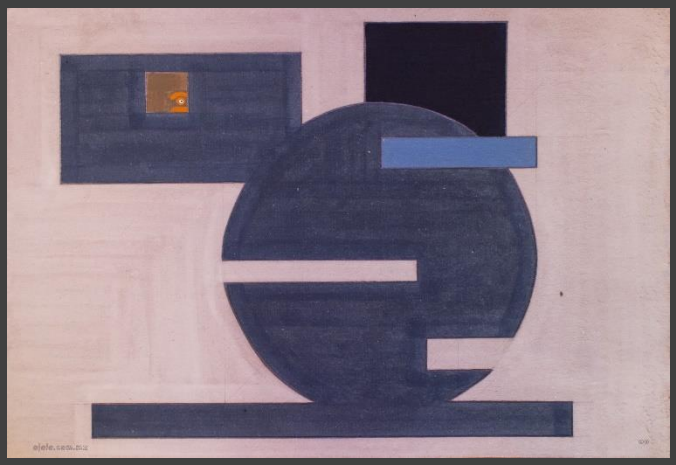
Plastic Series: visual constructs and visual counterpoints

visual construct 4, oil and graphite on compressed cardboard, 2019



visual construct 19, oil and graphite on compressed cardboard, 2019



visual construct 21, oil and graphite on compressed cardboard, 2019

Visual constructs *is an ongoing series of paintings and digital compositions that explore the emotional tension between structure and presence. Using geometric forms—squares, rectangles, vertical lines—each piece constructs a non-representational architecture that feels simultaneously urban and psychological. These works are not blueprints of cities, but blueprints of the self.*

Through strong contrasts, limited palettes, and spatial rhythm, the series reveals an invisible inner architecture: the systems we live in, the boxes we inhabit, the emotional codes embedded in structure. A recurring motif is the "watching presence"—a symbolic eye, a small witness—emerging from within the rigid framework. This figure interrupts the silence of the form and adds a layer of narrative tension.
Visual constructs *merges visual minimalism with existential intimacy, echoing both Latin American concrete art and a post-digital sensitivity to control, repetition, and emotional subversion.*

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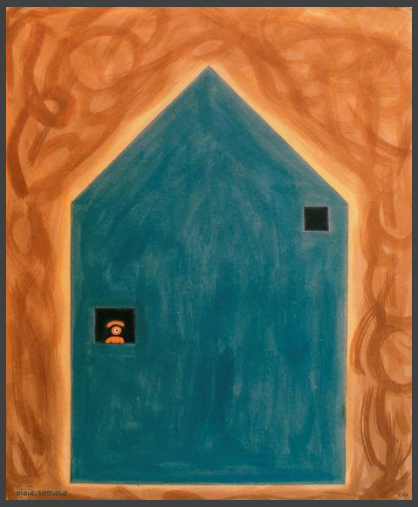
Poster for the Short Film
visual construct 15, oil and graphite on compressed cardboard, 2019

Short Film Visual Constructs can be seen on the next YouTube link:
https://youtu.be/svVUo15PCvo?si=ian5_XT1ZVn4_1ZM

visual construct 12, oil and graphite on compressed cardboard, 2019



visual construct 6, oil and graphite on compressed cardboard, 2019

visual construct 3, oil and graphite on compressed cardboard, 2019

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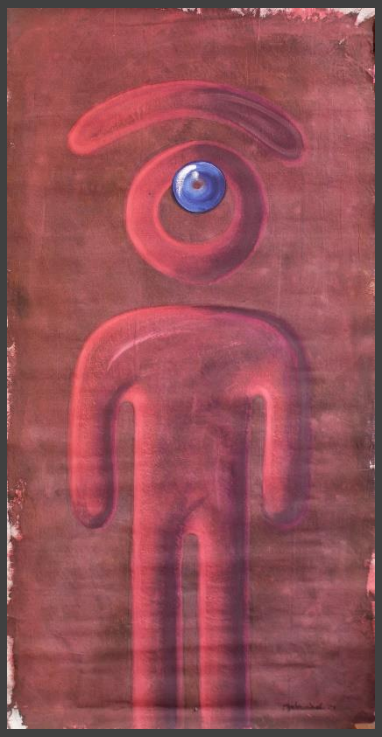

contrapunto visual 6,
acrylic, oil, graphite on wrinkled
mexican cotton canvas, 2024

Visual Counterpoints *is a series of paintings that explore the emotional tension between geometric order and intuitive disruption. Each composition is constructed through layered fields of color—often vibrant reds, muted grays, and dense blacks—interrupted by rigid shapes, vertical blocks, and sudden absences.*

The recurring appearance of symbolic "eyes" embedded in the geometry introduces a subtle witness—an unsettling consciousness within the built form.

contrapunto visual 9, acrylic, oil, graphite on wrinkled
mexican cotton canvas, 2024

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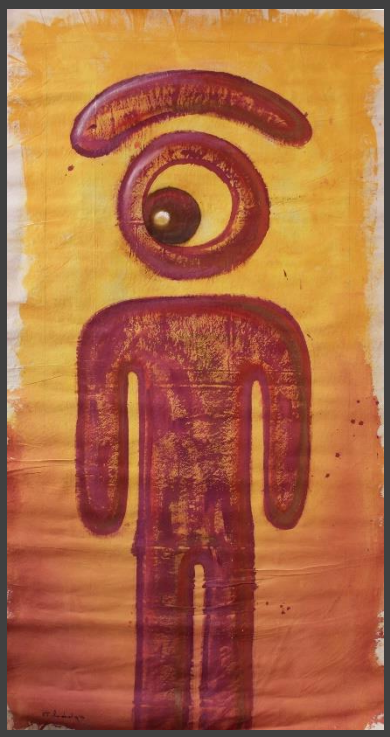

contrapunto visual 6,
acrylic, oil, graphite on wrinkled
mexican cotton canvas, 2024

These elements create a spatial rhythm that evokes architecture, sound, and psychological weight. Rather than depicting physical spaces, the series maps internal structures: states of silence, pressure, fragmentation, and presence.

contrapunto visual 9, acrylic, oil, graphite on wrinkled mexican cotton canvas, 2024

These works reference Latin American concrete art, yet twist the legacy with emotional subversion and personal codes. A gaze trapped in structure. Silence bending into weight. These works breathe between geometry and ghost.

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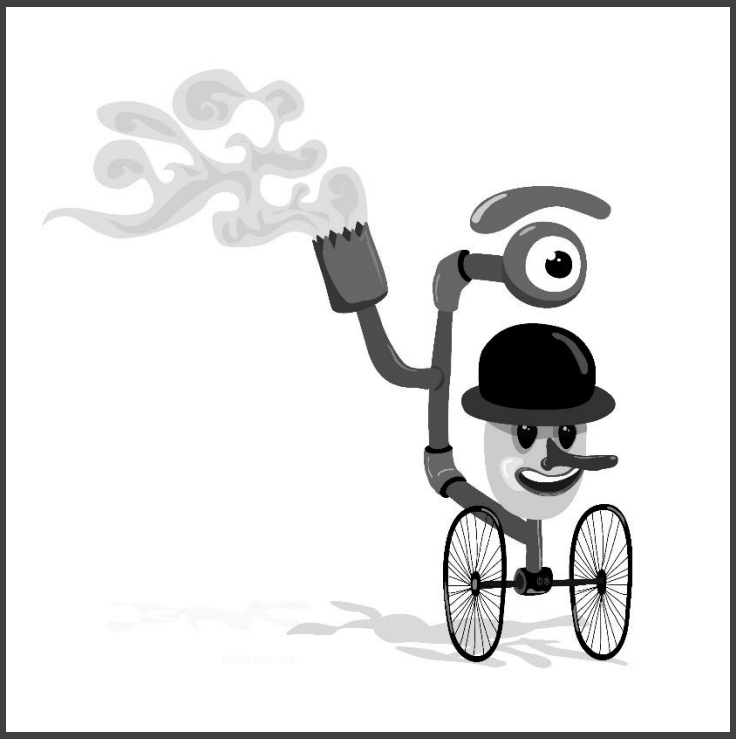
Digital Series: macabre luddisms and mascarojos

Macabre Luddisms *is a series of surreal character portraits that merge mechanical nostalgia with existential tension. Each figure—a one-eyed automaton, half circus performer, half puppet—emerges from a playful yet unsettling universe. With top hats, wheels, gears, and hollow gazes, these beings evoke a silent theatre of tragic humor. The series explores the line between whimsy and despair, where each character becomes a poetic metaphor for emotional survival. They embody the fragility of memory, the performative nature of identity, and the unsettling charm of malfunctioning innocence.* ***Macabre Luddisms*** *pays homage to vintage toys, early animation, and visual absurdism, while projecting a deeply personal mythology of the self as spectacle.*

Macabre Luddism 18 alt, mixed media 2024



Macabre Luddism 1, mixed media 2024

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Macabre Luddism 16 alt, mixed media 2024

Macabre Luddism 4 alt, mixed media 2024

Macabre Luddism 11 alt, mixed media 2024

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Mascarojo 37, digital artwork, 2025

Mascarojos *is a series of haunting portraits where faces are interrupted—erased, replaced, or overtaken—by a single, oversized symbolic eye. Each character wears a mask that doesn't hide, but rather magnifies their internal state. These beings are oracles, ghosts, and witnesses: part ritual, part rebellion. Rooted in Latin American expressionism and pre-Columbian echoes, as well as several ancient cultures*

The series fuses ancestral iconography with contemporary visual language. The eye becomes a wound, a scream, a portal—something too alert to ignore. In each piece, identity is not constructed but dismantled, leaving only presence: raw, staring, unresolved.

Mascarojo 27, digital artwork, 2025

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Mascarojos *is not about seeing—it's about being seen. A theatre of faces unmasked by the very act of watching. Through aggressive strokes, sacred color palettes, and visceral textures, this series brings ojolo's gaze to its most vulnerable and defiant form. A theatre of faces, unmasked by the very act of watching.*

Mascarojo 42, digital artwork, 2025

Mascarojo 52, digital artwork, 2025

Mascarojo 2b, digital artwork, 2025

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